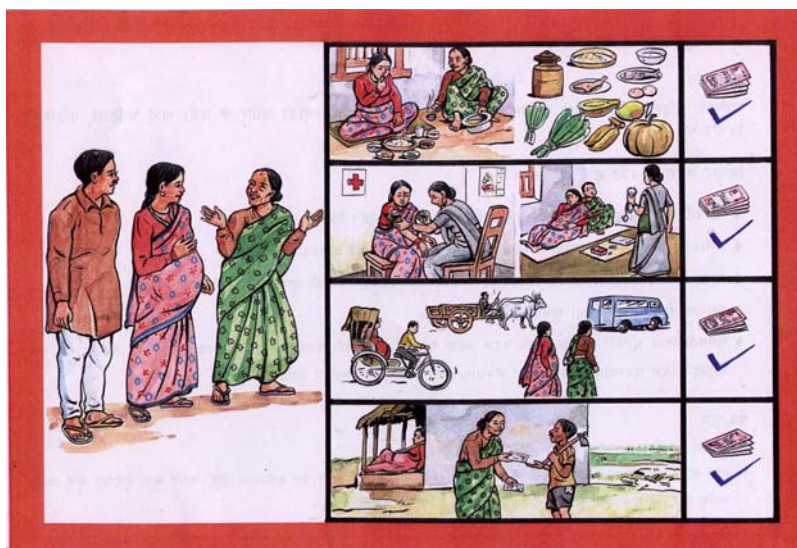


## PREPARING FOR BIRTH

### The Development of the Birth Preparedness Package



BPP flipchart: Saving for delivery

*Jeevan Suraksha*  
Contains

Flip chart & Key  
Chain

+

Training  
Curriculum  
for Community  
mobilisers

+

"How-to" guides  
for community  
mobilisers,  
supporters and  
managers

+

Implementation  
Guidelines  
guide for donors,  
INGOs and NGOs  
implementing the  
*Jeevan Suraksha*

The *Jeevan Suraksha* (Birth Preparedness Package - BPP) flipchart is a tool to encourage family and community level *planning* for normal pregnancies and deliveries, as well as for obstetric emergencies, should they occur.

The *Jeevan Suraksha* flipchart comprises of 15 pictures and will be disseminated in 2 formats: a counseling flipchart to be used by community mobilizers and health care workers; and a small, playing card size set on a key-chain for the pregnant woman. The key chain format utilizes a Nepali custom in which women display key-chains as a symbol of empowerment.

The *Jeevan Suraksha* is a complete collection of tools aimed at assisting managers to implement a programme aimed at encouraging pregnant women, their families and communities to plan for normal pregnancies and deliveries and for emergencies if they occur. To reach women in their communities, the *Jeevan Suraksha* is designed to be implemented through community mobilizers and health care providers, such as Female Community Health Volunteers (FCHV), Traditional Birth Attendants (TBAs) or Maternal Child Health Workers (MCHWs) who will receive training in how to use the *Jeevan Suraksha* to mobilize people to plan for birth. Community mobilizers and service providers who acquire advocacy skills will also help foster greater linkages between communities and the formal health sector. As a result of its comprehensive and participatory approach from development to implementation, the *Jeevan Suraksha* can have wide impact for sustainable changes in maternal and neonatal health and survival.



# The *process* of BPP tool development

